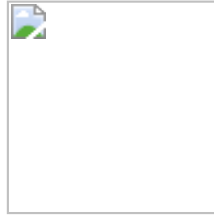


Northwest China Council Business Network Presents: Talk by "Meet Oregon" creator Alex Lim March 16



Please join the Northwest China Council's China Business Network for a talk by "**Meet Oregon**" WeChat group founder Alex Lim, followed by an evening of networking with light refreshments. "Meet Oregon" is a social media company based on a **WeChat** platform providing information on Oregon to the Chinese-speaking world. WeChat is the equivalent of Facebook in China and captured 650 million active users by Q3 2015. "Meet Oregon" focuses on catering to the Chinese community in Portland, expanding to the global Chinese population to promote Oregon, and captured more than 2000 subscribers within the first 1 ½ months from its formal launch. Each of the group's shared articles has 2000 reads on average, with maximum reads around 20,000. The group is run by a team of smart, creative professionals who are experienced travelers, outdoor enthusiasts, and professional editors, whose goal is to promote Oregon to both the local and global Chinese population. We hope you can join us!

遇见俄勒冈是一个为全球华人提供俄勒冈资讯的综合平台。因为我们是一群热爱生活热爱吃喝玩乐的波特兰人。我们欢迎所有的华人朋友前来俄勒冈，前来波特兰旅游，观光，游览和定居。无论你已经在这里生活，还是有意来这里生活，定居，还是游玩，我们会第一时间在微信公众号和我们的网站为您带来吃喝玩乐的资讯。同时，我们也向国内外广大户外、旅行、摄影及自驾爱好者，极力推广俄勒冈这片低调不为人知的隐藏宝藏。分享精彩旅行，实用路线攻略和新鲜旅行资讯推荐等。

About the Speaker: Alex Lim is the Founder/Senior Bridge Engineer for "Meet Oregon" and a seasoned traveler who has been around the world, an outdoor enthusiast, advanced scuba diver, and snowboarder. Alex loves Oregon and is devoted to building awareness of Oregon in the Chinese market.

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WHEN **Wednesday, March 16, 2016, 5pm - 7pm**

WHERE **Miller Nash Graham & Dunn 34th Floor**
111 SW 5th Ave, Portland, OR 97204

COST \$5 NWCC members, \$10 non-members
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